

Contribution 1:

Another way can be setting up of Film clubs in schools and colleges where screening of relevant films for the youth can be followed by a discussion facilitated by an expert in the field.

We formed a Film Club in our College under the Women's Development Centre and screened Bollywood movies addressing the issues of women empowerment and foeticide. It was a great hit with the students.

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Contribution 2:

Dear all,

hello again from rainy Sofia, Bulgaria. I'm really glad to see that our discussion progresses from general principles to concrete ideas for actions. This off course is due to our marvelous moderators :)

1) What type of technical assistance do we need from agencies such as UNFPA and its Y-PEER network or Dance4Life or the NiteStar Theatre, in order to increase availability of education-orientated performances around the world?

What NGOs are really more powerful than just groups of people is the contacts they may have with media. It is much more impressive to call a media press-office as a PR of a big NGO. Briefly what could the NGOs mentioned above do? They could initiate large informational campaigns, design in a way to include education elements and launce in the media. What is more NGOs could and should influence policy-making as they are somehow seen as the voice of the society. In this way even media and others will begin implement prevention education in their own products - again following the principle that they are selling what is sought and bought.

2) Do you think that linking TV or radio shows, with live theatre performances (for example, re-acting one-half hour telenovela that was broadcast on TV) and facilitating discussion afterwards, could be a beneficial way of linking various media and carry one message further?

Linking different type of media is a very interesting way, and an open talk afterwards may make it even more useful. A single point to keep in mind is the compatibility of performances between live and broadcasted. What is impressive alive may seen boring on TV, so the transfer should be done in a very professional manner to have the maximal effect.

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All the best,

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